

NASBE Executive Committee Meeting
@ ACTE Vision 2015
Friday, November 20, 2015
Hilton Riverside, New Orleans
3:30 p.m. CDT

Call to order

Dawn Morrison, President, called the meeting to order at 3:49 p.m. CDT.

Roll Call

Members in attendance were: Dawn Morrison (President), Kelli Diemer (Past President), DeLayne Havlovic (President-Elect), Dona Orr (Vice President), Melissa Scott (Treasurer), Kim Moody (Secretary).

Approval of Minutes

A motion was made by Kelli to approve the June 8, 2015 minutes and was seconded by Melissa. A motion was made by Kelli to approve the Sept. 2, 2015 minutes and was seconded by DeLayne. Both motions carried.

Treasurer's Report

Melissa reported that the CD's value is just below \$10,000 and expires in Feb. 2016. We will need to vote not to renew the CD and for any future investment choices. She also reported that membership is at the highest that's been recorded with 40 paid members.

Dona Orr addressed the Board and reported that she will no longer be able to fulfill the NASBE VP role as she will be seeking the role of President of WBEA. As a result, she will fulfill the term as NASBE VP but is asking the Board to appoint someone as President-Elect, the position she would have transitioned to.

Following discussion, Dona made a motion for the Board to appoint Melissa Scott to serve as President-Elect for 2016-17. Kelli seconded the motion. To fill the Treasurer position for 2016-17, DeLayne agreed to speak with Kara about accepting that position. Carrie DeMuth and Judy Sams were also mentioned as possible replacements for Treasurer.

Discussion regarding re-branding NASBE

It was mentioned perhaps a "logo" or "tag line" approach would be effective but first we must start with solidifying the mission statement. To begin this process, Dawn will send information out about voting on the mission statement by Nov. 28 and the voting will occur during the January 11th meeting. DeLayne made a motion that the selection by full membership vote be added to the by-laws at the Jan. 11th NASBE business meeting. Melissa seconded. Motion carried.

Old Business

- Melissa indicated that this year's budget was approved at the June 8, 2015 meeting and no further action is required at this time.
- The winner of the scholarship was from Minnesota.

- Changes to the strategic plan have been tabled until the mission statement is refined. However, in 2016-17, Melissa and DeLayne will work on the beginnings of a 1-year program of work and multi-year strategic plan.

New Business

- Discussion regarding the possibility of adding a membership chair position or membership committee for the organization. Melissa suggested a 2-person membership committee. Kelli suggested that it could consist of one member from Business Ed and one from Marketing Ed. Some possible members to serve could include: Dave Thomas, Delores Ali or Tammy Brewer.
- Melissa made a motion to pull \$7,800 out of the CD in February when it expires and put in a savings account until a new investment vehicle which serves us better can be identified. DeLayne seconded the motion. Motion carried.
- Dona indicated that as of now we do not have a sponsor for the NASBE meeting at NBEA. Some suggestions were given: Certiport or Microsoft.
- The next rap session will be held January 11, 2016. From the results of that meeting, next steps will be outlined by Dawn and DeLayne and addressed at the February meeting.

The meeting was adjourned by President Dawn Morrison at 4:45 p.m. CDT.

Respectfully submitted,

Kimberly Moody, Secretary