



# NASBE NEWSLETTER

National Association of Supervisors for Business Education

Website: <http://www.nasbe.us> (Barb Beadle, webmaster)

## President's Corner. . . . . Jean Kyle

**O**n behalf of NASBE, it is my pleasure to greet all Business and Marketing education supervisors and others supportive of our profession. As we prepare to close the 2005 – 2006 school year, it is a great time to reflect on our year in NASBE.



*President's Corner, continued from column 1*

Katrina, it was a successful conference thanks to the hard work of many, including our Florida member Diane Villagomez. Attendees enjoyed terrific keynote speakers, many professional development activities and the chance to network with colleagues from other states

NASBE events for the NBEA conference week began with the NASBE RAP session on Wednesday morning. We were again fortunate to have Thomson South-Western Publishing as our sponsor  
*continued on p. 2*

The ACTE National Policy seminar March 6-8, 2006 in Washington, DC was an exceptional opportunity to get the latest information on legislative issues in career and technical education. It was a chance for NASBE to join with other CTE leaders and share their views on the importance of CTE with policymakers. This policy seminar does make a difference. It is hard to communicate the urgency that surrounds getting the Perkins legislation passed. For highlights about the seminar see the website at [www.acteonline.org](http://www.acteonline.org) and also there are materials and tools available to you to use to make a difference legislatively.

The annual NBEA conference was in Tampa Florida April 12 0 14. Despite the relocation of the conference from New Orleans because of hurricane

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# President's Corner

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sor for our delicious breakfast. We were delighted that Karen Schmohe and several of the Thomson South-Western staff were able to join us for this time of sharing of news from our members from around the country. This year we had "news" from 23 states. The key issues shared by many centered around financial literacy and economics in the curriculum; standards and how business education as an elective area "fits" into the new picture with the current emphasis under NCLB on core academic areas; technology; online learning and teaching. We were also pleased that Jean Buckley, FBLA CEO, Marty Richards, BPA CEO, Dr. James Gleason, MarkED CEO attended the informative and beneficial session. Our scrapbooks of the years of NASBE history were brought to the conference by Bonnie Sibert. These were a treat to see and to know that we as an organization have a rich history.

On Wednesday we enjoyed the presentation by opening keynote speaker Kelly Wright who told the story of the impact of "faith, values and education" in his life. Throughout the conference there was also the trade show which had vendor exhibits that offered a look at the "latest and greatest" in technology and equipment, and that all important chance to look at texts and instructional materials.

On Thursday we had the opportunity to hear keynote presenter Nathan Dungan who speaks convincingly about the need for enhanced personal finance education.

Our day concluded with our NASBE Social, which was sponsored by our friends at McGraw-Hill and was a great way to relax and visit informally with other NASBE members and guests.

On Friday morning we had our Executive Committee meeting and were treated to a nice breakfast thanks to the sponsorship of EMC/Paradigm. Our afternoon keynote speaker was Cam Marston whose message about communications among the

four generations in the workplace of today was interesting, entertaining and informative for all. The day was packed with additional concurrent sessions and concluded with our business meeting for NASBE. We were also pleased that Jan Treichel, NBEA Executive Director, Cynthia Greene, NBEA President, Jean Buckley, FBLA CEO, Marty Richards BPA CEO attended.

As I reflect on my year as your NASBE president I thank each of you that has gone out of your way to assist me with various tasks and projects. You have been so supportive and helpful to me. Congratulations to these Officers who were installed at the NBEA business meeting: Kara Burkett, President, Lee Marcoux, President-elect, Denise Roseland, Vice President, Mabel Burchfield, Secretary, and Colleen Hunt, Treasurer-Membership. Please join me in thanking these people for their willingness to take a leadership role in our professional organization.

Best wishes for continued success this year and thank you for all that you do to advance business education. Have a wonderful summer and thank you for the opportunity to have served as your NASBE president.

. . . Jean Kyle, President

## Note From Barb Beadle Web Site Manager

I would like to get NASBE people to pay dues through the registration form on the web site at <http://nasbe.us>.

If anyone has any **changes** for the web site, they should send them directly to me.



## LEAVING THE NASBE BOARD



Thanks, **Sherry Franklin**, for your years of service to NASBE as Treasurer!



Congratulations, **Katherine Cliatt**, on your retirement from the SC Dept. of Ed. and thanks for your service to NASBE!

Congratulation also on your NBEA Award!



Thanks, **Deborah Seehorn**, for your years of service on the NASBE board!

### **NASBE Webmaster**

Barb Beadle (IN Dept. of Ed.)



Thanks, **Diane Villagomez**, for serving on the NASBE Board! Thanks for all your help setting up the Florida convention.

Visit the **Lesson Plan Library** at ACTE website for **Business Lesson Plans**:  
[http://www.acteonline.org/resource\\_center/lpl/busi.cfm](http://www.acteonline.org/resource_center/lpl/busi.cfm)



## **FBLA-PBL Members Prepare to Unlock Their Potential in Nashville, TN!**

**PBL: June 24–27**

**FBLA: June 29–July 2, 2006**

**T**he FBLA-PBL 2006 National Leadership Conference (NLC) in Nashville, TN is right around the corner and the anticipation is mounting. Each year at the NLC, FBLA and PBL members and advisers participate in business-related and leadership development workshops, elect national officers, and participate in national competitive events. The keynote speaker for the NLC will be Coach Ken Carter, whose accomplishments as the coach of the Richmond High School basketball team inspired the motion picture *Coach Carter*. This year's conference workshops will offer a variety of topics that will provide members with the keys to unlocking their potential in the "Friendliest City in America".

Workshop topics are designed to meet the criteria of the National Business Education Association (NBEA) standards. They are Business, Career Development, Communications, Programs, Finance, Leadership, and Information Technology. Workshops will be geared specifically for FBLA and PBL students, advisers, and some for both, as well as Professional Division and FBLA-Middle Level.

Perhaps the most intense component of the NLC is the competitive events. All year long members have prepared to qualify for the national competition. Winners on the state level will have the opportunity to go up against fellow future business leaders for top honors. Competitive events fall into three categories: individual, team, and chapter. The competitive events program is aligned with the NBEA standards and the DOE Career Clusters. A way you can get involved with FBLA-PBL is to serve as a judge at the upcoming National Leadership Conference in Nashville. We are looking for business and industry representatives as well as educational leaders to serve as judges for PBL on June 25 -26

and for FBLA on June 30. If you are interested, please contact Barbara Small at [education@fbla.org](mailto:education@fbla.org). It is an experience to see our youth at their best.

FBLA-PBL will also hold its annual two-day Institute for Leaders (IFL) at the NLC, which is open to all members. Seven leadership tracks will be offered and each track is led by leadership experts, business professionals, and distinguished alumni. Upon attendance and active participation on the two days of the IFL, members will become graduates of the program.

The 2006 NLC will be filled with activities for everyone to enjoy and take part in. On June 26 (PBL) and July 1 (FBLA), the sixth Silent Auction will be held. A variety of items including gift baskets and hotel packages will be available for bidding. Proceeds will go to student and adviser recognition programs. FBLA-PBL and the March of Dimes are sponsoring "The March to Nashville," a special activity to celebrate the success of the 2005–06 Mission LIFT partnership. The March of Dimes Mission LIFT Mini WalkAmerica is scheduled for Sunday, June 25 for PBL and Friday, June 30 for FBLA.

FBLA-PBL is providing an extraordinary conference this year and everyone in attendance is certainly in for an action packed event! For complete 2006 NLC details, visit the national Web site at [www.fbla-pbl.org](http://www.fbla-pbl.org).

**FBLA/PBL Student Organization  
CEO Jean Buckley**





# NASBE Executive Board Meeting & Business Meeting Pictures



NASBE Executive Board Meeting



NASBE President Jean Kyle, presiding at Business Meeting



NBEA Director Jan Treichel updates NASBE at Business Meeting



Marty Richards, BPA, at NASBE Business Meeting

NBEA President Cynthia Greene brings greetings at Business Meeting



Jean Buckley, FBLA/PBL at NASBE Business Meeting



## NBEA NASBE SOCIAL in Tampa



NASBE Members enjoying fun, food, and fellowship



**Jill Arnett, Glencoe**  
Our Host



Enjoying Channelside!



**Grille 29--great food!**



## NBEA NASBE SOCIAL in Tampa



Riding the Trolley



Trolley Captain



Note the Trolley Captain's hat on **Jill Arnett!**



Thanks, **Glencoe**, and **Tom Cunningham**--we missed you!



Thanks for the great dinner, **Glencoe!**  
(NASBE President **Jean Kyle** at right)



**Barb Beadle**, left, **Bonnie Sibert**, right,  
head the table!

# Business Professionals of America

## *Top Florida Students Compete in National Business/ Information Technology Contests at the Business Professionals of America National Leadership Conference*

**T**op students from Florida and across the United States will be attending the Business Professionals of America (BPA) National Leadership Conference, “Make Your Mark,” in Orlando, Florida, May, 10-14, 2006. Hundreds of students from Florida will join thousands of other conference delegates from across the nation to participate in national-level business skill and information technology competitions.

The conference will be the culmination of a school year’s worth of business workforce education and training which members of Business Professionals of America have received from their local education programs. In addition to the competitions, students will participate in the conference Expo & Career Fair, interacting with commercial, educational, and government exhibitors from across the U.S. Students will have the opportunity to develop leadership skills by participating in the National Leadership Academy, various developmental workshops, and national officer elections. Most of the

over 6,000 conference attendees will also be enjoying local attractions including Universal and Disney World parks.



Marty Richards,  
CEO, BPA

BPA National Staff are ready to help Orlando media people get conference access for interview, photography, and video coverage.

Business Professionals of America is a national organization for high school, college and middle school students preparing for careers in business and information technology occupations. The organization’s activities and programs complement classroom instruction by giving students practical experience through application of the skills learned at school. Business Professionals of America acts as a cohesive agent in the nationwide networking of education and business and industry, and is contributing to the preparation of a world-class workforce through the advancement of leadership, citizenship, academic, and technological skills.

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5454 Cleveland Avenue  
Columbus, OH 43231-4021



## Virtual Enterprises International™

**A** Virtual Enterprise International (VE) is a simulated business that is set up and run by students to prepare them for working in a real business environment. With the guidance of a teacher (“facilitator”) and real-world business partners, the students determine the nature of their business, its products and services, its management and structure, and they are engaged in the daily operations of running a business. Emphasis is placed on using current business software, communications, and the Internet for business transactions.

The VE program was started first in Europe and then adopted by the New York City Board of Education. It has now spread to Virginia, South Carolina, Wyoming, Massachusetts, Pennsylvania, New Jersey, Florida, California, and Tennessee. In a period of only three years the Tennessee network has expanded from one Virtual Enterprise class at Blackman High School in Murfreesboro, Tennessee, to seventeen classes with an additional twenty-two schools coming on board for the 2006-07 school year.

The VE experience weaves together academic and work related knowledge allowing students to bet-

ter understand how their learning has application and relevance to real life. Whether students work in the Accounting, Administration, Marketing, or Human Resource departments, they are involved in actual “on-the-job” work experiences. The only difference between a virtual enterprise and a real business is that no material goods are produced or legal tender exchanged, they are virtual. But it doesn’t seem virtual to the students who walk into their own business each day. Daily activities include writing a business plan, building a website, creating a catalog and employee manual, and preparing and holding staff meetings.

Virtual Enterprise pulls both career/technical and academic courses together. The course lends itself to promoting creative thinking and problem solving that is needed in college and the work world. Student success is evident in student testimonials that are given. University professors and business leaders from around the state have pledged their support for the Virtual Enterprise program. If you would like more information you may go to <http://www.veinternational.org/>.

Cindy Boyd, Director  
Virtual Enterprises International  
Tennessee Regional Office

## NBEA AWARDS



Outstanding Secondary Award Winner  
**Connie N. Lindell**, Santa Fe High School,  
Carbondale, KS



Outstanding PostSecondary Award Winner  
**Rose Marie Kuceyeski**, Owens Community  
College, Perrysburg, OH



Outstanding Collegiate Award Winner  
**Tena B. Crews**, College of Hospitality and Retail  
University of South Carolina, Columbia



Distinguished Service Award by a Supervisor  
**Katherine Cliatt**, South Carolina Dept. of Ed.

## NBEA AWARDS & SPEAKERS



John Robert Gregg Award Winner  
**Judith J. Lambrecht**  
University of MN, Dept. of Business & Marketing



**Kelly Wright**, Opening Session Speaker  
Fox News Channel Anchor & Reporter, "If I can help somebody--faith, values, education."



**Nathan Dungan**, President & Founder of  
Share Save Spend, LLC



**Cam Marston**, Consultant on  
*Four Generations in the Workplace*  
*Matures, Boomers, X's, Millennials*



**Jeanne Robertson**, Closing Session Speaker  
former Miss North Carolina, Humorist, on "More than a laughing matter!"



# NBEA Friday Night Party--Pirate Jose Gaspar & Buccaneers



NBEA President **Cynthia Greene, GA**



**Student Organization Speakers**



**Busch Gardens animals seen on tour**



# NBEA Friday Night Party--Pirate Jose Gaspar & Buccaneers





# NBEA Policies Commission Statement # 78

A Statement by the Policies Commission for Business and Economic Education  
Statement No. 78, 2006

## Policy Statement 78

### **This We Believe About Business Teacher Education Programs**

Business education is vital for every student to operate effectively as a consumer, producer, and citizen in today's economic and business environments. Effective professional business educators can prepare learners of business subjects to meet the demands of business education and society.

Business teacher education programs must prepare prospective teachers who can help their business students become confident, skillful, and interested participants in the economic and business environment. Business teacher education programs include preparation for prospective business teachers, as well as continuous professional development for practicing business teachers.

#### **Developmental Nature of Business Teacher Education Programs**

**We believe that** an effective business teacher education program is developmental in nature. A developmental program moves prospective teachers through stages of growth in business content and pedagogical knowledge.

Business teacher education programs must offer a variety of business content courses to their students. Prospective business teachers must be well grounded in the fundamental concepts that underlie business curriculums such as accounting, communications, economics, entrepreneurship, finance, information systems, management, and marketing. Because of the breadth of business content and the ability of business teachers to specialize during their careers, business teacher education programs must allow prospective teachers latitude in identifying areas for study in greater depth.

Business content knowledge alone is not sufficient to allow an individual to become a competent business teacher. Business teacher education programs must also include pedagogical knowledge. The integration of business content and pedagogical knowledge sets the stage for high quality professional business teachers who are competent in pedagogical knowledge of business content. **Thus, we believe that** all prospective business teachers must have a clear understanding of business and pedagogical knowledge and the ability to integrate this knowledge into their practice.

#### **Cohesive Nature of Business Teacher Education Programs**

**We believe that** a cohesive business teacher education program connects critical, theoretical, and academic thinking with practical and pragmatic thinking of business education teachers. The cultural and social thinking of other stakeholders in business teacher education, including students, parents, state certification agencies, accreditation agencies, federal government, and employers, influences the business teacher education program.

The components of the business teacher education program should form an integrated package of developmental experiences that enhance the prospective business teacher's initial competence and life-long learning skills. The business teacher education program is not merely a collection of courses. **Thus, we believe that** the program must connect coursework and field experiences. Instructional strategies are best



## NBEA Policies Commission Statement # 78, *continued*

learned by business teachers in a business education context. Prospective business teachers develop a repertoire of practices through microteaching; initial and extended field practice facilitated by experienced business teacher educators, both university/college and non-university personnel (middle and high school business teachers, postsecondary business teachers, and trainers); practicums; and/or supervised student teaching experiences.

### **Collaborative Nature of Business Teacher Education Programs**

**We believe that** collaboration between practicing business teachers and university-based business teacher educators is critical. Prospective business teachers develop pedagogical skill and theoretical knowledge through field and mentoring experiences with practicing business educators. The result of collaboration between schools and universities allows for interpretation of prior learning of prospective business teachers and the consideration of their own teaching practice. Prospective business teachers become self-aware. They are mentored. They are guided by theory and practice.

**Therefore, we believe that** developmental, cohesive, and collaborative business teacher education programs prepare prospective teachers to meet the demands placed on business education.

### **Business Teacher Education Program Outcomes**

Business teacher educators are charged with assisting prospective teachers in becoming well prepared for their present and future roles. Business teacher educators must guide prospective teachers so that they become effective teachers who

- Master the business content
- Develop and align curriculum with performance standards
- Integrate rigorous and relevant business content and skills with cross-disciplinary academic core requirements
- Evaluate learning materials and resources available for specific subject areas
- Choose curriculum materials that meet the requirements of appropriate curriculum frameworks, performance standards, and assessments
- Identify students' individual needs and differentiate instruction to meet those needs
- Select appropriate content and instructional strategies to match students' needs
- Assess students' performance
- Demonstrate critical and creative thinking
- Participate in professional organizations
- Adapt to changes in school, community, and culture.

Prospective business teachers come to the profession with an interest in business content and teaching. Business teacher educators are charged with developing and nurturing these interests. These educators assist students in becoming highly qualified and effective business teachers. Students in business teacher education programs develop expertise by participating in multi-faceted experiences. The programs also provide opportunities for continued professional growth. Students who complete these quality programs are well prepared for employment opportunities in business education. **Thus, we believe that** a high quality business teacher education program is vital to the continuation and growth of business education at all levels.

# NBEA Policies Commission Statement # 79

A Statement by the Policies Commission for Business and Economic Education  
Statement No. 79, 2006

## Policy Statement 79

### This We Believe About the Value of Professional Associations

Professional associations for educators exist to help members value and promote their profession as well as nurture their individual careers. Professional associations provide organizing structures that support the creation and distribution of knowledge, the sharing of best practices, a framework for solving problems and obtaining advice, and a forum to debate what being a professional means.

**We believe that** professional associations are essential for the vitality of the business education profession. Professional associations offer key services that support professional development, professional practices, knowledge generation, and research. Outcomes from these services include

- Promoting quality education and excellence in the profession
- Fostering educational leadership and direction
- Encouraging career development and professional growth
- Developing and maintaining an ongoing relationship with businesses and other stakeholders
- Nurturing partnerships within educational communities
- Promoting a spirit of fellowship
- Recognizing professional members, business partners, and student organization members for outstanding contributions.

These outcomes are valuable to members, employers of educators, the profession, businesses, and community partners.

#### Value to Members

A professional association **is** its members! Active participation by members is mutually beneficial to an association and its members. The vitality of an association is perpetuated by the contributions of the members, and members benefit through the various association activities and services.

Through association publications members share ideas, cutting-edge information, practices, and research. Publications include journals, magazines, newsletters, white papers, and electronic publications. These forums provide individuals an opportunity to share best practices and/or explain how trends in the larger community impact the profession. Practical, interesting, and relevant to the practitioner, publications help define the purpose and direction of the association. Members are often the authors of the publications as well as avid readers. **Thus, we believe that** quality publications support dynamic communities of practice.

Members also have the opportunity to obtain and share best practices and the results of research through networking, presentations, communities of practice, publications, and other means of communication (websites, discussion boards, e-mail, chat rooms, listservs). Professional associations provide opportunities for leadership development, industry certification, job searches, online experiences, and professional growth and development through conferences and other association activities. Opportunities to participate give members a venue for sustaining camaraderie. Members benefit by developing friendships, sharing ideas that foster a higher quality of educational environment, and discussing problems and ways to solve them. **Thus, we believe that** members should take an active role by participating in association activities.

Professional associations encourage members to participate in research activities as researchers and/or as participants. Professional associations may provide financial resources and professional support for research. **Thus, we believe that** members will strengthen the profession by participating in research, as well as by conducting and applying research to enhance their programs.

## NBEA Policies Commission Statement # 79, *continued*

### Value to the Business Education Profession

Professional associations provide leadership, direction, and a united voice for the business education profession. The vitality and credibility of the profession is sustained through association activities, programs, and research. Professional associations serve as historians by archiving information for the profession. The leadership uses these elements of the professional association to provide direction for the profession.

Marketing strategies are a key component in sustaining the profession. As professional associations market the profession, all stakeholders benefit. The values and goals of the profession are reflected in the marketing strategies of the professional associations.

For the profession to prosper, professional associations must provide a forum for the exchange of ideas to provide direction to the profession. These forums may include conferences, seminars, and training sessions. Members meet face-to-face to exchange ideas, interact, develop relationships, and strengthen professional networks.

A knowledge base is the foundation of the profession. Professional associations expand the knowledge base through continued research. **Thus, we believe that** research is vital to the health and growth of the profession. Research improves teaching practices, administration of programs, and curriculum development.

A unified voice for the profession is available through the association. This voice advocates for the profession on behalf of educators at the local, state, and national levels on issues such as legislative initiatives and mandates. **Thus, we believe that** the association must provide leadership, direction, and a unified voice for the profession.

### Value to Employers of Educators

Employers of educators benefit from services provided by professional associations when their business educators actively participate. Active participation in professional development opportunities facilitates the development of highly qualified educators. Through members' professional involvement, employers have access to standardized curriculum, assessment tools, industry standards, funds for research, outlets for publication, and employer recognition. Employers also benefit from the career placement services provided by professional associations. **Thus, we believe that** employers should encourage their business educators to maintain an active role in professional associations.

### Value to Students, Businesses, and Community Partners

Students directly benefit from educators who are actively involved in professional associations. Businesses and communities ultimately benefit when highly trained students assume their roles as productive citizens and employees. Businesses with access to a well-developed workforce are more competitive in the global marketplace. Professional associations assist educators in responding to environmental trends. **Thus, we believe that** students, businesses, and communities profit when educators actively participate in professional associations.

**We believe that** members of the profession, employers of educators, businesses, and communities, as well as other stakeholders, are the beneficiaries of successful professional associations. Professional associations must creatively focus on the future to continuously provide value to all stakeholders. As professional associations grow and expand, they must continuously respond to changing demographics and societal changes through needs assessments and strategic planning. Students, businesses, and communities are the ultimate beneficiaries of strong professional associations. **Thus, we believe that** viable professional associations are essential to the life of the business education profession.



## NASBE OFFICERS



**New 2006-2007 NASBE Officers** from left: Mabel Burchfield, Denise Roseland, Lee Marcoux, Kara Burkett, Jean Kyle

### **2005-2006 NASBE Officers**

**From left: Jean Kyle, Kara Burkett, Diane Villagomez, Katherine Cliatt, Deb Sehorn, Barb Bielenberg**



## OFFICER PLAQUES



**Kara** presents past president award to  
**Jean Kyle, MN**



**Jean Kyle, Minnesota, with Past President  
Plaque**



**Kara Burkett,**  
TN, NASBE  
President-Elect

**Anna Nemesh**  
presents Past  
President Award to  
**Deborah Seehorn**



**Student Tyler  
Telford, Secretary-Treasurer of  
BPA Collegiate, gave greetings at  
NASBE  
Business meeting**



**Deborah Seehorn, NC, with past president plaque**

## NASBE Business Meeting in Tampa



New Officers 2006-2007 from left: Kara Burkett, President; Lee Marcoux, President-Elect; Denise Roseland, Vice President; Mabel Burchfield, Secretary; (not pictured, Colleen Hunt, Treasurer)



## NASBE members at NASBE Business Meeting in Tampa





# WEBSITES

NASBE - [www.nasbe.us](http://www.nasbe.us)  
NBEA - [www.nbea.org](http://www.nbea.org)  
ACTE - [acteonline.org](http://acteonline.org)  
ISBE - [www.siec-isbe.org](http://www.siec-isbe.org)

DPE - [www.dpe.org](http://www.dpe.org)  
FBLA/PBL - [www.fbla-pbl.org](http://www.fbla-pbl.org)  
BPA - [www.bpa.org](http://www.bpa.org)  
FFBE - [www.ffbe.org](http://www.ffbe.org)



## EDUCATION WEB SITES

**DiscoverySchool**  
<http://www.school.discovery.com>

**i-SAFE America Internet Safety  
Education Foundation**  
<http://www.isafe.org>

**Kathy Schrock's Guide for Educators**  
[http://www.school.discovery.com/  
schrockguide](http://www.school.discovery.com/schrockguide)

**Blue Web'n**  
[http://www.kn.pacbell.com/wired/  
bluewebn/](http://www.kn.pacbell.com/wired/bluewebn/)

[http://www.school.discovery.com/  
schrockguide/assess.html](http://www.school.discovery.com/schrockguide/assess.html)

[http://www.kn.pacbell.com/wired/  
bluewebn/updates.html](http://www.kn.pacbell.com/wired/bluewebn/updates.html)

[http://www.school.discovery.com/  
schrockguide/eval.html](http://www.school.discovery.com/schrockguide/eval.html)

**Filamentality**  
<http://www.kn.pacbell.com/wired/fil/>

[http://www.school.discovery.com/  
schrockguide/gadgets.html](http://www.school.discovery.com/schrockguide/gadgets.html)

**Teachers.Net**  
<http://www.teachers.net>

**Education World**  
<http://www.educationworld.com>

**Internet4Classrooms**  
<http://www.internet4classrooms.com>

[http://www.educationworld.com/a\\_curr/  
profdev066.shtml](http://www.educationworld.com/a_curr/profdev066.shtml)

[http://www.internet4classrooms.com/  
on-line.htm](http://www.internet4classrooms.com/on-line.htm)

[http://www.educationalworld.com/a\\_curr/](http://www.educationalworld.com/a_curr/)

**TeachersFirst**  
<http://www.teachersfirst.com>

**Scholastic**  
<http://www.teacher.scholastic.com/>

[http://www.teachersfirst.com/  
matrix.htm](http://www.teachersfirst.com/matrix.htm)

[http://www.teacher.scholastic.com/  
products/instructor/cyberhunt.htm](http://www.teacher.scholastic.com/products/instructor/cyberhunt.htm)

[http://www.teachersfirst.com/  
handouts.html](http://www.teachersfirst.com/handouts.html)

[http://www.teacher.scholastic.com/  
products/instructor/activities.htm](http://www.teacher.scholastic.com/products/instructor/activities.htm)

**ProTeacher**  
<http://www.proteacher.com>

**Foundation for the Future of Business  
Education**  
<http://www.ffbe.org>

[http://www.proteacher.com/  
030000.shtml](http://www.proteacher.com/030000.shtml)

# Foundation for the Future of Business Education

## FFBE

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### News Release

Contact: Bonnie Sibert  
(402) 471-4818  
bonnie.sibert@nde.ne.gov

### FFBE Promotional Web Site

The Foundation for the Future of Business Education (FFBE) supports a web site designed to share information about promotional resources available to business teachers and other business educators. Recruiting strategies for secondary, postsecondary, and business teacher education programs, excellent links to available promotional materials, and a free screensaver are all available at [www.ffbe.org](http://www.ffbe.org).

The Foundation for the Future of Business Education began in 1986 with a five-year contribution by South-Western Publishing Company. Funds derived from the endowment are being used to fund projects that will promote business education to the needs of the American economy. The foundation is comprised of five voting members, the executive director of the National Business Education Association (NBEA), the president of NBEA, and a representative from South-Western-Thomson. NASBE members Bonnie Sibert and Maurice Henderson presently serve on the Foundation. Previous projects funded by the foundation included the “Taking Care of Business” video, the teleconference to promote the “National Standards for Business Education”, “Pointers for Promoting Business Education”, and “Effective Strategies and Tools for Marketing Business Education,” which is available at [nbea.org](http://nbea.org).

For a number of years, the Foundation envisioned a means by which teachers and administrators could showcase and share successful promotion strategies. Dr. Connie Forde, past chair of the Foundation, stated, “The foundation is proud to provide this central location where teachers can find new and tested ideas to promote their business programs, locate links to useful resources, and serve other teachers and their discipline by sharing their successful strategies. The site is updated twice annually in order to compile suggestions and archive materials. We urge teachers and supervisors to e-mail us their promotional ideas and strategies so other teachers and their students can benefit from these successes,” Forde added.

NASBE members are encouraged to share this information with their local educators. For more information on the web site or the foundation, contact Chair Bonnie Sibert at 402.471.4818 or [bonnie.sibert@nde.ne.gov](mailto:bonnie.sibert@nde.ne.gov).

###

## A New Year for NASBE

I hope each of you have had a chance for some R & R. It is hard to believe that the year is already winding down and the new NASBE year is fast approaching. As I reviewed the NASBE Strategic Plan for 2006-2007, there are several areas that the Executive Committee and the NASBE members have agreed to work on this year that should help each of us in promoting our programs.

As the incoming president, I would like your input in organizing our priorities. In addition to the strategies listed in the Strategic Plan, I am sure there are other issues that were not considered. Your Executive Committee would like your assistance in prioritizing our work for the next year. Please take a few minutes to rank your priority on the following items. If you have other areas that we need or should work on, please add those to the list.

- Yes  No Do you presently have a recruitment brochure or any type publication that is disseminated to your teachers to use for recruitment students into the teacher education program?
- Yes  No Would it be beneficial to you if NASBE developed an electronic brochure that could be modified to fit your needs for teacher recruitment?  **Priority**
- Yes  No Would you be willing to share some of your best practices to be published in the NASBE Newsletter or to download on the NASBE web site?
- Yes  No Has your state developed their clusters based on the National clusters? (See Nebraska cluster map for point of reference at <http://nasbe.us/> click on State Department... then on Nebraska.)  **Priority**
- Yes  No If you have not begun work on the clusters, would it be beneficial for NASBE to develop sample suggested groupings or to package the states that already completed their work as a resource for states that are in the process of developing their clusters?  **Priority**
- Yes  No As we work with our leaders/stakeholders, are there resources that NASBE could develop that would be of benefit to marketing your program.

Please add other areas that we as a group of state and local supervisors should address that would be of help in serving our students and teachers.

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Thank you for taking time to respond to the above questions. I look forward to working with each of you this next year.  Name \_\_\_\_\_

Please complete and e-mail to: [kara.burkett@state.tn.us](mailto:kara.burkett@state.tn.us)

# MEMBERSHIP in NASBE

Please print and complete the form to be included in the NASBE Directory. Your check of \$15 for membership as an active or associate member of NASBE will be greatly appreciated.

**Return to:**

Colleen Hunt, NASBE Treasurer  
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Bureau of CC & CTE  
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Des Moines, IA 50319  
Phone: 515-281-0319, Fax: 515-281-6544  
E-mail: Colleen.Hunt@iowa.gov



## 2006-2007 NASBE DIRECTORY INFORMATION FORM

Name	
Title	
Address	
City	State ZIP
Business Phone ( )	Business Fax ( )
Home Phone ( )	Home Fax ( )
E-mail Address Work:	E-mail Address Home:
Website Address:	

### SUPPORT YOUR NASBE ORGANIZATION BY BECOMING A MEMBER!!

**Active Members** are Business Education program supervisors who are direct employees of a state, region, or local education agency. Each active member of NASBE present at the NASBE business meetings at ACTE and NBEA conventions is eligible to vote. **DUES ARE \$15.**

**Associate Members** are persons from the field of business who are interested in supporting the purposes of NASBE. Associate members may pay dues and become nonvoting associate members. Associate members may include student organization directors, association directors, members of the U.S. Department of Education, publishers, vendors, and former state supervisors of business education. Associate members may attend all meetings of the association and may, upon request to the presiding officer, be extended the privilege of the floor. **DUES ARE \$15.**

**NOTE: Membership is July 1 – June 30. To be included in directory, information must be post-marked ASAP. After the ACTE Conference, only paid members receive correspondence.**





## ***NASBE Membership***

Membership in the Association for Career and Technical Education shall be a requirement for active membership in NASBE. There are three kinds of membership available in NASBE: *active, associate, and honorary*.

### **Active Members**

State, regional, and local supervisors (including assistant supervisors and district supervisors with direct responsibility for program development and/or Business Education co-curricula student organizations) of multiple Business Education programs who are direct employees of a state, region, or local educational agency may become active members. Each active member of NASBE present at the NASBE Business meetings at ACTE and NBEA conventions is eligible to vote.

### **Associate Members**

Associate members are persons from the field of business who are interested in supporting the purposes of NASBE and are members of ACTE. Associate members may pay dues and become nonvoting associate members. Associate members may include student organization directors, association directors, members of the U.S. Department of Education, publishers, vendors, and former state supervisors of Business Education. Associate members may attend all meetings of the association and may, upon request to the presiding officer, be extended the privilege of the floor.

### **Honorary Members**

Honorary members are persons who are officially concerned with administration and supervision of vocational education as well as others, including those in the fields of vocational education, who are actively and materially assisting to encourage and to develop Business Education. Honorary members may be elected by a majority vote of the active members present at any business meeting upon proposal by the Nominating Committee. Honorary members **do not** pay dues and are **nonvoting** members.

Honorary members may attend all meetings of NASBE and may, upon request to and/or by the presiding officer, be extended the privilege of the floor. Honorary membership will be presented to the NBEA Executive Director, ACTE/BE Division Vice President, and the CEO's of Business Professionals of America and the Future Business Leaders of America/Phi Beta Lambda (effective July 1, 1995).

### **Membership Year**

The membership year shall coincide with that of the Association for Career and Technical Education.



## **2005-2006 ACTE/BE COMMITTEES**

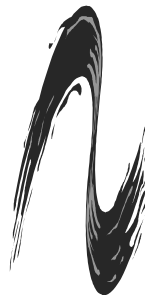
<u>COMMITTEE</u>	<u>TERM</u>
<b>ACTE/BE Division Policy</b>	
Deborah Seehorn (NC) .....	2003-2005
Jean Kyle (MN) .....	2004-2006
<b>AWARDS</b>	
Anna Nemesh (MD) .....	2004-2007
<b>COMMUNICATIONS</b>	
Barb Bielenberg (IA) .....	2004-2007
<b>LEGISLATION</b>	
Jean Kyle (MN) .....	2003-2005
<b>MEMBERSHIP</b>	
Sherry Franklin (MS) .....	2003-2006
<b>DIVERSITY ACTION</b>	
Fred Reed (FL) .....	2003-2005
<b>NOMINATING</b>	
Vacant () .....	2004-2007
<b>OPERATING POLICIES</b>	
Barb Beadle (IN) .....	2002-2005
<b>PROFESSIONAL DEVELOPMENT</b>	
Anna Nemesh (MD) .....	2003-2005
<b>PROGRAM LEADERSHIP</b>	
Janet Gandy (AZ) .....	2004-2007
<b>RESOLUTIONS</b>	
Kara Burkett (TN) .....	2002-2005
<b>CAREER &amp; TECHNICAL STUDENT ORGA- NIZATIONS</b>	
Colleen Hunt (IA) .....	2003-2005
<b>NASBE NOMINATING COMMITTEE</b>	
Deb Seehorn (Im.Past Pres.)(NC) (Chair) .	2004-2006
Mary Nemesh (Past Pres.) (MD) .....	2004-2006
Colleen Hunt (mbr. at large) (MN) .....	2005-2006
<b>PARLIAMENTARIAN</b>	
Maurice Henderson .....	2005-2006

## **MEETING ANNOUNCEMENTS**

- ACTE** - Nov. 30 - Dec. 2, 2006 - Atlanta, GA
- NBEA** - April 4-7, 2007 - New York, NY
- March 19-22, 2008 - San Antonio, TX
- April 8-11, 2009 - Chicago, IL
- April 20-23, 2010 - San Diego, CA
- 2011 - New Orleans, LA
- ISBE** - July 24-29, 2006 - Faroe Islands
- NCBEA** - November 2-3, 2006 - Springfield, IL
- MPBEA** - June 14-17, 2006 - Denver, CO
- SBEA** - October 18-21, 2006 - Atlanta, GA
- WBITE** - February 15-18, 2007 - Missoula, MT
- EBEA** - October 12-15, 2006 - San Juan, PR

## **NEWSLETTER EDITOR**

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# NASBE OFFICERS AND INFORMATION



New Officers, from left: Kara Burkett (TN), President, Lee Marcoux (CT), President-elect; Denise Roseland (WI) Vice President; Mabel Burchfield, Secretary (not pictured, Colleen Hunt, Treasurer)

## RENEWAL OF DUES

August is the time to renew your membership in **NASBE** and **ACTE**.

**NASBE** is your organization, and it needs your support and input. Be an active participant. Renew your membership and make the commitment that we all work together in making **NASBE** a strong affiliate of the **BE Division of ACTE**.

An application form is included in this newsletter.



NASBE Members at NBEA in Anaheim at NASBE Business Meeting



## 2005-2006 NASBE OFFICERS

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**PAST PRESIDENT** ..... **Deborah Seehorn**  
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## ***ACTE Wants Your E-mail Address***

**A**CTE is trying to obtain the year-round e-mail addresses for all members. In order to provide you with additional membership services, they need this information. E-mail is the quickest and sometimes most convenient way for people to communicate. Make sure you contact ACTE at 1-800-826-9972 for additional details.

The *Career Tech Update* Newsletter is now being published in an e-mail format. This newsletter will be free to all ACTE members starting in 2003. This is yet another reason to make sure ACTE has your e-mail address.



**Please submit articles for the next issue of the NASBE Newsletter, and attach a picture of yourself (digital or scanned)**

**NASBE Website: (Thanks to Barb Beadle, Indiana D.E.) <http://www.nasbe.us>**

**The next **deadline** is:**

**October 13, 2006**

**for **November** Publication**

**January 12, 2006**

**for **February** publication**

## ***Subscribe to the NASBE LISTSERV***

**D**o you need to keep in touch with fellow business education supervisors? Do you have good information you want to share with your colleagues? Then use the NASBE Listserv as a way to reach all your fellow business education supervisors.

If you have not signed up for the listserv, please send an e-mail message to [maurice.henderson@emich.edu](mailto:maurice.henderson@emich.edu) indicating that you would like to subscribe to the listserv.

If you are subscribed, and once you have subscribed, you can send a message that will reach all members subscribed to the list by sending an e-mail message to: [nasbe@s-listserv.thomsonlearning.com](mailto:nasbe@s-listserv.thomsonlearning.com). E-mail address changes for the listserv should be sent to [maurice.henderson@emich.edu](mailto:maurice.henderson@emich.edu).

Don't miss out on sharing and receiving valuable information that can assist you.

"Please note that attachments of any kind are not accepted through the listserv. Sending a message with an attachment will cause the message to be rejected and not sent without receiving any type of rejections message.

Also, as a subscriber to the listserv, you will also receive a copy of any messages that you send. This can be used to confirm that your message was sent. If you don't get a copy of your message, then your message was not successfully transmitted."

