

NASBE RAP SESSION

THURSDAY, NOVEMBER 29, 2012

MARRIOTT MARQUIS – International 7

SPONSORED BY CENGAGE/SOUTH-WESTERN AND BUSINESS DIVISION

Call to Order

Kelli Diemer, NASBE Vice President, called to order at 5:20 p.m. Refreshments were served.

Introductions:

Eve Lewis, Executive Editor, Cengage; Kara Lynch, Maryland; Kelli Diemer, Iowa; Laurie Urich, Colorado; Anthony Dillon, South Carolina; Leila Walker, Maryland; Jean Buckley, Virginia; Misty Freeman, Georgia; Clay Long, Idaho; Sam Alexander, Indiana; Kirk Lawson, Ohio; Karen Schmohe, Ohio; Mary Nemesh, Maryland; Anna Nemesh, Maryland; Deborah Seehorn, North Carolina; Barbara Small, Virginia; Sarah Heath, Colorado, Jefferson County Schools; Delayne Havlovic, Nebraska; Mark Linton – Cengage; Eve Lewis, Cengage; Kay – Cengage; Dawn Morrison, Alabama – Vice President

BPA Update – Kirk Lawson, President & CEO

- Conference in Chicago last year
- Worked on what would be useful to our teachers in the classroom
- Tweaking some of our competitive events
- Big push for Certiport to be a part of the competitive events
- Conference in May in Orlando
- Just completed a audit

Laurie Urich - Colorado

- Hosted MBA National Conclave Conference this past summer
- Working on standards.
- Aligned with Common Core with business and marketing standards
- Developed a standards Web site
- Working on a course guide
- Career Pathway Collaborative (Kansas, Colorado, and Mississippi)
- Building assessments in every CTE area
- Local controlled state
- Working on teacher assessment process, Teacher Effectiveness Collaborative
- Review tool developed for assessments and were partially approved (Precision)
- Course guides for Accounting I and Marketing
- Implemented middle level FBLA
- Continued with mentoring program (4 years)
- One of the candidates running for ACTE president – Sarah Heath

Kara Lynch - Maryland

- New program of study for business
- CLEP and MOS assessments
- MBEA and conference
- DECA and FBLA participation growing
- Active state business education committee

Tony Dillon – South Carolina (see handout)

- Jump of over 10,000 students
- 2 required, 2 electives, test on required
- Social Media as used in business – FACEBOOK, Twitter,
- Offer more courses in middle school
- Financial Literacy – movement to become required course
- Created 2-level security pathway
- Computer Forensics, Game Design and programming
- Oracle – Java Programming
- Virtual school growing
- Assessments done online
- Google docs and apps – create villages of SC in the past
- Region II Outstanding Educator of the Year

Delayne Havlovic, Nebraska – see handout

Kelli Diemer Iowa – see handout

- Lot of consortiums in state
- Youth Entrepreneurship @ Iowa
- Online modules
- University of Iowa campus
- Teachers can teach course if go through the training
- Governor pushing Entrepreneurship
- Quality business teams formed to determine how to improve business education programs
- Harvesting Business Education seminar sponsored by Cengage; \$10 charge for lunch
- Webinars – teacher lead discussion
- Get people working and talking
- 3rd year offering Oracle Academy, will be doing Java Programming

Deborah Seehorn – NC

- FBLA state advisory
- Have supervisors to manage clusters
- Entry certification

Dawn – Alabama

- Piloting 132 Microsoft IT Academies
- Expanding next year
- Passing 1 credit Financial Literacy course
- 20 hr online experience, financial literacy and computer applications
- Additional staff member

Misty Freeman– Georgia

- 463 high schools
- Rewriting all curricula
- Microsoft IT Academies
- Career Clusters

Mary Nemesh – Maryland

- Reach boys in schools through a mentoring program
- Living to Full Potential
- Content teams
- Eliminating achievement gap
- Dropped all academies countywide
- 70% or above on all assessments, student keep retaking until they get 70%

Eve Lewis, Cengage

- How are you dealing with implementing the Common Core?
- Statewide training, regional coordinators going to regions and helping teachers to crosswalk standards, Student growth over last 3 years,
- Crosswalks – Maryland and South Carolina, and North Carolina
- PARCC assessments – Colorado, Maryland
- How are you implementing the Career Technical Standards?
- Moving keyboard to elementary level -
- 50% of teacher evaluation success of students
- January agenda item for call – Technology deliver of choice

Adjourned at 6:55 p.m.