

**NASBE RAP SESSION**

**WEDNESDAY, APRIL 4, 2012**

**MARRIOTT, SIMMONS – 3<sup>RD</sup> FLOOR**

**SPONSORED BY CENGAGE/SOUTH-WESTERN**

**Attendees:**

Kara Burkett, Tennessee; Mary Nemesh, Maryland; Anna Nemesh, Maryland; Kay Orell, California; Jerry White, New Jersey; Lee C. Marcoux, Connecticut; Dawn Morrison, Alabama; Jean Buckley, Virginia; Tom Knight, Michigan; Anne Rowe, Virginia; Erick Swenson, Montana; Roger Fulk, Ohio; Eric Ogle, Indiana; Leila Walker, Maryland; Barb Biedenburg, Iowa; Deborah Seehorn, North Carolina; Delayne Havlouic, Nebraska; Kelly Scholl, North Dakota; Bonnie Sibert, Nebraska; Dona Orr, Indiana; Laurie Urich, Colorado; Kara Lynch, Maryland

**Call to Order**

Kelly Scholl, NASBE Past President, called the meeting to order at 8:30 a.m. Breakfast was served.

**Introductions**

Everyone in attendance introduced themselves.

**Greetings**

Jan Treichel, NBEA Executive Director and John Olivo, NBEA President gave greetings from NBEA.

Laurie Urich, NASBE President, gave greetings. Laurie encouraged everyone to get involved in a leadership role and to join NASBE if you are not currently a member.

Karen Schmohe gave greetings on behalf of Cengage/South-Western. She appreciates everyone who is here and continuing the important work in business education.

**Announcements:**

For those who are attending the dinner sponsored by Cengage/South-Western, everyone should meet at 7:15 in lobby of the hotel. The group will take a right on Huntington which runs into Columbus where the restaurant is located.

**Laurie Urich, Colorado**

- There is an opening in her office in Colorado for FBLA/PBL director. The position is posted on the Web site.

- Colorado has state standards aligned with national standards, with academic standards, and CTSO standards. The standards have been validated. It is in draft form.
- For the Teacher Effectiveness initiative, Colorado will be assembling a focus group to determine how CTE teachers will be evaluated.
- Colorado is working on an assessment writing team – push on agriculture programs.
- Colorado will be hosting the 2012 MBA Conclave this summer.

#### **Bonnie Sibert, Nebraska**

- New teacher training for 1<sup>st</sup>, second, 3<sup>rd</sup> year teachers, 4 day training, pedagogy focused, leadership infused
- Career and Technical Leadership Training to identify teachers in the field of CTE who have not previously stepped up to a leadership role in professional organizations, funded through Perkins
- Career Ready Practice standards are finalized and approved by the state board.
- Developed course standards, on Web site
- This summer will be developing more standards.
- Summer 2013 will do crosswalk with academics, aligned with FBLA/PBL competitive events

#### **Kelly Scholl, North Dakota**

- Successful 45<sup>th</sup> FBLA state conference
- Continue to work on Business Management pathway. Particularly project management piece.
- Aligning to Common Core in all CTE areas
- Working with National Resource Center for CTE
- Process of planning conference for all CTE teachers in August
- Hosting MPBEA Conference in June

#### **Jim Gleason, MBA Research and Curriculum Center**

- Nonprofit association of 35 state education departments
- Association has had significant change
- Added 3 slots to board
- Focus of work has grown
- State director position is available on the board
- Purpose is to connect business community to what we do in the classroom. Executive Advisory Network has been established to expand the connections to the business community. Initiative is growing and 22 states are participating.
- Worked hard to get industry recognition of our programs and connecting those programs to business connections, initiating Coalition of Professional Associations which is host associations who are interested in and provide a role as founding members to build a coalition of relevant professional associations to recognize and advocate for business and marketing in secondary programs

- Accreditation initiative – building a set of program standards that can be used as a basis to connect back to coalition, exemplary program approach, building public relations outside our own family
- High School of Business – structured program of study continues to grow, prescriptive program of study
- New Web site NBEAConnect – online learning center

#### **Kara Buckley, Tennessee**

- New standards on Web site
- Tremendous reorganization: business, finance, and marketing combined into one cluster, IT cluster will now include technology education and trades and technical IT components
- 2014 one teacher endorsement
- Celebrating Platinum 75 years FBLA state conference

#### **Deborah Seehorn, North Carolina**

- New curricula developed for the following courses:
  - Accounting II
  - Business Financial Planning
  - Business Management
  - Computer Programming I
  - Computer Programming II
  - Computer Skills and Applications (Middle)
  - E-Commerce I
  - Foundations of Information Technology
  - Network Administration I
  - Network Administration II
- CTE Summer Conference in Greensboro, NC, July 22-26
- FBLA National Fall Leadership Conference, Charlotte, NC, November 16-17
- 2012 Essential Standards Documents can be found at <http://www.ncpublicschools.org/cte/>
- North Carolina Public Schools was the first state education agency in the country to enter into an agreement with Microsoft to pilot the Microsoft Information Technology Academy. NC high school students earned 27,584 MOS certifications and teachers have earned 1,259 MOS certifications.
- Shared North Carolina Career Clusters' charts

#### **Lee Marconi , Connecticut (locally controlled state)**

Information can be found on [www.state.ct.gov/sde](http://www.state.ct.gov/sde)

#### **Eric Ogle, Indiana**

- Increased amount of local control

- No longer do curriculum development at state level
- Majority of CTE courses are dual credit, community college provides dual credit for CTE courses
- Made sure CTE standards are rigorous enough and that scaffolding is in place
- Common Core literacy standards in all CTE courses, math standards integrating where naturally occur in CTE courses
- Graduation rate for CTE students 7% higher than for typical students (business education was the majority of those CTE students)
- Increased membership in CTSO's

**Delayne Havlouic, Nebraska**

M-PBEA Convention 2012 Conference in Bismarck, North Dakota, June 17-20, 2012

M-PBEA 2013 Conference in Omaha, Nebraska, June 9-13, 2013

**Karen Schmohe, Cengage/South-Western**

- Common Core State Standards (academic standards)
- PD – bring your own device (BYOD) for students to load software, done in Nebraska
- Financial Algebra
- Human Geography (communication)
- Annual budgeting subscriptions – How do we get the word out to teachers to renew subscriptions to free teacher resource materials? Send information to this group and CTE directors for distribution.
- Middle school – more courses moving lower, no consistency with offering business curricula
- Business meeting – quarterly conference calls

Meeting adjourned by Kelly Scholl at 11:25

